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3.4.4 Number of research papers published per Teacher in the Journals as notified on UGC website during the last five years

Sl. No.	Particulars	Year	Page No.
1	List and links of the papers published in journals listed in UGC CARE list	2021-22	2-96



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3.4.4 Number of research papers published per teacher in the Journals as notified on UGC CARE list during the last five years

Title of paper	Name of author	Name of journal	Link to website of the Journal	Link to article/paper/abstract of the article
2021-22				
Measuring the Level of Preparedness to Face Challenges during Uncertain Times: A Firm-Level Scale for Brick-and-Mortar Retailers in India (FLSPU-b)	H. R. Ganesha. & Aithal P. S.	International Journal of Applied Engineering and Management Letters (IJAEML)		http://doi.org/10.5281/zenodo.4492354
Comparative Study on the Overall Performance of Merged Public Sector Banks and Private Sector Banks using CAMEL Model	S. M. Riha Parvin, Catherine Nirmala, & Niyaz	International Journal of Management, Technology, and Social Sciences (IJMTS)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/699	https://doi.org/10.5281/zenodo.5775465
Review on Customer Perception towards Online Food Delivery.	Preema D'Souza & Ganesh Bhat S,	International Journal of Creative Thoughts (IJCRT), 9(7), b301–b314.	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/791	https://doi.org/10.5281/zenodo.5147743
Digital Payment Service in India - A Case Study of Unified Payment Interface.	Mahesh, A. & Ganesh Bhat, S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/843	http://doi.org/10.5281/zenodo.5091207
Financial Performance Analysis of Motilal Oswal Financial Services Ltd (MOFSL)	Sonia Lobo & Ganesh Bhat S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/841	https://doi.org/10.5281/zenodo.5171575

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Risk Return Analysis of Selected Stocks of Indian Financial Sector	Sonia Lobo & Ganesh Bhat S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/1024	https://doi.org/10.5281/zenodo.5463885
A Case Study of Mrs. Bector Food Specialties Ltd.	D'Silva, Reema Jenifer, & Ganesh Bhat, S.,	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/734	https://doi.org/10.5281/zenodo.5463851
A Case Study of Cashew Industry in Karnataka	D'Silva, Reema Jenifer, & Ganesh Bhat, S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/1038	https://doi.org/10.5281/zenodo.5773744
Effectiveness of Visual Merchandising on Consumer Buying Behaviour: A Study of Reliance Digital, Puttur, DK	Shwetha Pai, & Sureshramana Mayya	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://ijrar.org/papers/IJRAR21B1631.pdf	http://doi.org/10.5281/zenodo.5136832
A Conceptual Study on Performance of Small-Scale Industries in India	Shashank B. S., & Sureshramana Mayya.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://www.ijrar.org/papers/IJRAR21B1829.pdf	https://doi.org/10.5281/zenodo.5782746
Industry Analysis Case on Consumerism Towards Organic Food Industry	Sowmya B, Sureshramana Mayya	International Journal of Research and Analytical Reviews (IJRAR)	https://journals.sagepub.com/doi/full/10.1177/21582440211054479	https://www.ijrar.org/
A Comprehensive Analysis of Top Indian Organic Cosmetic Company: Lotus	Sowmya B, Sureshramana Mayya	International Journal of Research and Analytical Reviews (IJRAR)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/1051/557	https://www.ijrar.org/

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Work-Life Balance and Gender Differences: A Study of College and University Teachers From Karnataka	Mayya SS, Martis M, Ashok L, Monteiro AD, Mayya Sureshramana	Sage Open	https://iarjset.com/wp-content/uploads/2021/12/IARJSET.2021.81207.pdf	https://doi.org/10.1177/21582440211054479
NYKAA:A comprehensive analysis of a leading Indian E-Commerce cosmetic company	Suchitra, Ramesh Pai	INTERNATIONAL JOURNAL OF CASE STUDIES IN BUSINESS, IT, AND EDUCATION (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/529	https://doi.org/10.5281/zenodo.5795592
Women entrepreneurship in beauty parlour services: A study in Dakshina Kannada District.	Suchitra, Ramesh Pai	International Advanced Research Journal in Science, Engineering and Technology	https://srinivaspublication.com/wp-content/uploads/2019/01/11.IndianEducation_Full_Paper.pdf	
Literature Review on Benefits, Opportunities, Challenges, Prospects of Online Teaching in Higher Education	Hegde Lata Narayan & Shailashri V. T.	International Journal of Applied Engineering and Management Letters (IJAEML)	https://srinivaspublication.com/journal/index.php/ijhsp/article/view/1029	https://doi.org/10.5281/zenodo.5799382
Impact of Mobile Phone Services on the Traditional Telecommunication Services in India	Laveena C. Crasta & Shailashri V. T.	International Journal of Case Studies in Business, IT, and Education (IJCSBE),	https://srinivaspublication.com/journal/index.php/ijaeml/article/view/553	https://doi.org/10.5281/zenodo.5706597
Work-Life Balance of Women Medical Professionals in the Healthcare Sector-A Systematic Literature Review	Akhila Rao & Shailashri V. T.	International Journal of Health Sciences and Pharmacy	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/715	https://doi.org/10.5281/zenodo.5778954

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A Comprehensive Study of Talent Management Process adopted by Tata Consultancy Services (TC	Laveena C. Crasta , & Shailashri V. T.	International Journal of Case Studies in Business, IT, and Education (IJCSBE	https://srinivaspublication.com/journal/index.php/ijmts/article/view/180	http://doi.org/10.5281/zenodo.5100377
A Comprehensive Study of Talent Management Process adopted by Tata Consultancy Services (TC	Laveena C. Crasta , & Shailashri V. T.	International Journal of Case Studies in Business, IT, and Education (IJCSBE	https://srinivaspublication.com/journal/index.php/ijmts/article/view/761	http://doi.org/10.5281/zenodo.5100377
A Study on Transformation of Higher Education System: Present Scenario and Future Outlook. I	Hegde Lata Narayan & Shailashri V.T.	International Journal of Management, Technology, and Social Sciences (IJMTS),	http://www.ijrset.com/upload/2021/may/86_5_CASE_NEW_R11.pdf	https://doi.org/10.5281/zenodo.5145600
Impact of Digital Banking and Artificial Intelligence on Retail Customer Engagement- A case study on HDFC Bank	Suresh Raghavan & Dr. Ramesh Pai	International journal of Innovation and Research in Science Engineering and Technoloy	https://www.ijrpr.com/uploads/V2ISSUE7/IJRPR710.pdf	10.15680/IJRSET.2021.1005086
Changing Paradigm of Consumer Experience through martech - A case study on Indian Online Industry	Suresh Raghavan & Dr. Ramesh Pai	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijmts/article/view	http://doi.org/10.5281/zenodo.5039649
Literature Review on Customer Engagement of Millennials in Digital Marketing	Suresh Raghavan & Dr. Ramesh Pai	International Journal of Research Publication and Reviews	https://srinivaspublication.com/journal/index.php/ijmts/	http://dx.doi.org/10.5281/zenodo.5116570

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Adoption and Challenges in Usage of Mobile Banking: A Literature Review	Divya M P & Dr. C.K.Hebbar	International Journal of Advances in Engineering and Management (IJAEM) Peer Reviewed Journal.		https://doi.org/10.5281/zenodo.5780232
Pivotal Role of Different Technologies in Waste Management among Urban Communities in India.	Meghana Salins, P. S. Aithal	International Research Journal of Modernization in Engineering Technology and Science	https://srinivaspublication.com/journal/index.php/ijmts/article/view/993	https://doi.org/10.5281/zenodo.4679633
Corporate Social Responsibility – A Case Study on Strategies of Indian Private and Public Sector Banks	G.Nandini Prabhu,P.S.Aithal	International Journal of Case Studies in Business, IT, and Education (IJCSBE)		https://doi.org/10.5281/zenodo.5561040
A Review-Based Research Agenda on Green Banking Service Practices through Green CSR Activities	G.Nandini Prabhu,P.S.Aithal	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=swoc+analysis+of+Zomato&btnG=	https://doi.org/10.5281/zenodo.5731282
Green banking practices-A case study on the Indian banking system	G.Nandini Prabhu	International Journal of Research Publication and Reviews	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3805570	https://www.ijrpr.com/uploads/V2ISSUE3/IJRR304.pdf
SWOC Analysis of Zomato-A Case Of Online Food Delivery Services	D'Souza Prima Frederick, Sachin K Parrapagoudar	International Research Journal of Modernization In Engineering Technology And Science(IRJMETS)	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3961924	https://doi.org/10.5281/zenodo.4730301

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A Descriptive Analysis on Sustainable Business Strategy of Online Food Service Industry	D'Souza Prima Frederick, Sachin K Parrapagoudar	International Research Journal of Modernization In Engineering Technology And Science(IRJMETS)	https://archives.ourheritagejournal.com/index.php/oh/article/view/7688	https://doi.org/10.5281/zenodo.5144946
E-Business Processes in Food Services	Dsouza Prima Frederick	International Journal of Advanced Research (IJAR)	https://archives.ourheritagejournal.com/index.php/oh/article/view/7827	https://doi.org/10.21474/IJAR01/13614
Literature Review on Solid waste Management.	Pratheeksha and Dr. KVM Varambally	Sambodhi UGC Care Journal		https://doi.org/10.5281/zenodo.5094501
A study on constraints associated with food waste at Household level.	Pratheeksha and Dr. KVM Varambally	The journal of oriental Research Madras		https://doi.org/10.5281/zenodo.5094526
A case study on Mrs. Bectors Food Specialties' Ltd.	Reema Jenifer D'Silva, Dr. Ganesh Bhat S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	http://ijbmas.in/7.3.2020/20-30%20PRIYANKA%20NAYAK.pdf	https://doi.org/10.5281/zenodo.5463851
Recognising Sustainability Through the Corporate Reports A Review of Development of Disclosures in India	Priyanka Nayak, Dr. Narayan Kayarkatte	International Journal of Advanced Research (IJAR)	http://ijcrme.rmodernresearch.com/wp-content/uploads/2015/06/50.pdf	http://dx.doi.org/10.21474/IJAR01/13141
“Strategic Influence of Business English In Management Education”	Hariharasudan, A., Rahiman Ur H., Nawaz, N. & Niyaz, P (2021)	Polish Journal of Management studies	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3865511	http://dx.doi.org/10.17512/pjms.2021.23.2.11

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Role and Trend of Agricultural Finance Institutions in the Inclusive Growth of Farmers in Rural India.	Ujwala Kambali & Niyaz, (2021).	International Journal of Case Studies in Business, IT, and Education (IJCSBE)		https://doi.org/10.5281/zenodo.5814718
Corporate Social Responsibility - A Study on Mangalore Refinery and Petrochemicals Limited (MRPL).	Bindhu, D., & Niyaz, (2021).	International Journal of Case Studies in Business, IT, and Education (IJCSBE)		https://doi.org/10.5281/zenodo.5806344
Awareness and Utilization on Cooperative Banking Services and Schemes in Rural Area.	Niyaz, & Abbokar Siddiq, (2021).	International Journal of Management, Technology, and Social Sciences (IJMTS)		https://doi.org/10.5281/zenodo.5519111
An Overview of Agriculture Finance in India.	Ujwala Kambali, & Niyaz, (2021).	International Journal of Case Studies in Business, IT, and Education (IJCSBE)		https://doi.org/10.5281/zenodo.5706589
Role of NGOs in Implementation of CSR Activities in India.	Bindhu, D., & Niyaz, (2021).	International Journal of Management, Technology, and Social Sciences (IJMTS)	http://www.ijcrt.org/papers/IJCRT2107338.pdf	https://doi.org/10.5281/zenodo.5519023
Impact of Family Size and Income on “Spending –Saving” Pattern of Rural Muslim Community.	Niyaz & Abbokar Siddiq (2020).	International Journal of Management, Technology, and Social Sciences (IJMTS)		http://doi.org/10.5281/zenodo.4320180
Women Entrepreneurship in India- A Review of Related Literature	Bharathy & Narayan Kayarkatte	International Journal of Creative Research Thought- (IJCRT)	-	http://doi.org/10.1729/Journal.27710

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“Government Schemes for Promoting Women Entrepreneurship and Economic Development, Case Study”	Bharathy & Narayan Kayarkatte	Sambhodhi	https://archives.ourheritagejournal.com/index.php/oh/article/view/7709/7323	
A Literature Review on Work Life Balance and Job Satisfaction	Shilparani K & Dr. C.K.Hebbar	Wesleyan Journal of Research , An international Research Journal.	https://archives.ourheritagejournal.com/index.php/oh/article/view/7834/7425	https://doi.org/10.5281/zenodo.5916737
Occupational Stress Among Teachers –A Literature Review	Shridevi & Dr.C.K.Hebbar	Wesleyan Journal of Research, An international Research Journal Humanities,Social & Applied Sciences	https://srinivaspublication.com/journal/index.php/ijmts/article/view/1109/567	https://zenodo.org/badge/DOI/10.5281/zenodo.5917012.svg
Measuring the Level of Preparedness to Face Challenges during Uncertain Times: A Firm-Level Scale for Brick-and-Mortar Retailers in India (FLSPU-b)	H. R. Ganesha. & Aithal P. S.	International Journal of Applied Engineering and Management Letters (IJAEML)		http://doi.org/10.5281/zenodo.4492354
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Risk Return Analysis of Selected Stocks of Indian Financial Sector	Sonia Lobo & Ganesh Bhat S.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/1024	https://doi.org/10.5281/zenodo.5463885
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Effectiveness of Visual Merchandising on Consumer Buying Behaviour: A Study of Reliance Digital, Puttur, DK	Shwetha Pai, & Sureshramana Mayya	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://ijrar.org/papers/IJRAR21B1631.pdf	https://doi.org/10.47992/IJCSBE.2581.6942.0116
A Conceptual Study on Performance of Small-Scale Industries in India	Shashank B. S., & Sureshramana Mayya.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://www.ijrar.org/papers/IJRAR21B1829.pdf	https://doi.org/10.47992/IJCSBE.2581.6942.0139
A Comprehensive Analysis of Top Indian Organic Cosmetic Company: Lotus	Sowmya B, Sureshramana Mayya	International Journal of Research and Analytical Reviews (IJRAR)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/1051/557	https://doi.org/10.5281/zenodo.3545149

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Work-Life Balance and Gender Differences: A Study of College and University Teachers From Karnataka	Mayya SS, Martis M, Ashok L, Monteiro AD, Mayya Sureshramana	Sage Open	https://iarjset.com/wp-content/uploads/2021/12/IARJSET.2021.81207.pdf	https://doi.org/10.1177/21582440211054479
NYKAA:A comprehensive analysis of a leading Indian E-Commerce cosmetic company	Suchitra, Ramesh Pai	INTERNATIONAL JOURNAL OF CASE STUDIES IN BUSINESS, IT, AND EDUCATION (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/529	https://doi.org/10.5281/zenodo.5795592
Women entrepreneurship in beauty parlour services: A study in Dakshina Kannada District.	Suchitra, Ramesh Pai	International Advanced Research Journal in Science, Engineering and Technology	https://srinivaspublication.com/wp-content/uploads/2019/01/11.IndianEducation_Full_Paper.pdf	https://doi.org/10.17148/iarjset.2021.81207
Literature Review on Benefits, Opportunities, Challenges, Prospects of Online Teaching in Higher Education	Hegde Lata Narayan & Shailashri V. T.	International Journal of Applied Engineering and Management Letters (IJAEML)	https://srinivaspublication.com/journal/index.php/ijhsp/article/view/1029	https://doi.org/10.5281/zenodo.5799382
Impact of Mobile Phone Services on the Traditional Telecommunication Services in India	Laveena C. Crasta & Shailashri V. T.	a. International Journal of Case Studies in Business, IT, and Education (IJCSBE),	https://srinivaspublication.com/journal/index.php/ijaeml/article/view/553	https://doi.org/10.5281/zenodo.5706597
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A Study on Transformation of Higher Education System: Present Scenario and Future Outlook. I	Hegde Lata Narayan & Shailashri V.T.	International Journal of Management, Technology, and Social Sciences (IJMTS),	http://www.ijrset.com/upload/2021/may/86_5_CASE_NEW_R11.pdf	https://doi.org/10.5281/zenodo.5145600
Impact of Digital Banking and Artificial Intelligence on Retail Customer Engagement- A case study on HDFC Bank	Suresh Raghavan & Dr. Ramesh Pai	International journal of Innovation and Research in Science Engineering and Technoloy	https://www.ijrpr.com/uploads/V2ISSUE7/IJRPR710.pdf	10.15680/IJRSET.2021.1005086
Changing Paradigm of Consumer Experience through martech - A case study on Indian Online Industry	Suresh Raghavan & Dr. Ramesh Pai	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	https://srinivaspublication.com/journal/index.php/ijmts/article/view	http://doi.org/10.5281/zenodo.5039649
Literature Review on Customer Engagement of Millennials in Digital Marketing	Suresh Raghavan & Dr. Ramesh Pai	International Journal of Research Publication and Reviews	https://srinivaspublication.com/journal/index.php/ijmts/	https://doi.org/10.5281/zenodo.5116570

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A CASE STUDY ON “MOBILE BANKING IS A BOON TO BANKING CUSTOMERS DURING THE COVID-19 PANDEMIC SITUATION”- WITH SPECIAL REFERENCE TO THE SBI CUSTOMERS OF MANGALORE CITY	Divya M P & Dr. C.K.Hebbar	International Journal of Environmental Economics, Commerce and Educational Management (EPRM),	http://ijaem.net/issue_dcp/Adoption%20and%20Challenges%20in%20Usage%20of%20Mobile%20Banking%20%20A%20Literature%20Review.pdf	https://doi.org/10.5281/zenodo.4756735
A CASE STUDY ON YOUTH PERCEPTION TOWARD MOBILE BANKING USAGE- WITH REFERENCE TO STUDENTS OF MANGALORE CITY	Divya M P & Dr. C.K.Hebbar	International Journal of Multidisciplinary Research (IJMR) - Peer Reviewed Journal	https://srinivaspublication.com/journal/index.php/ijmts/article/view	https://doi.org/10.5281/zenodo.4756745
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Pivotal Role of Different Technologies in Waste Management among Urban Communities in India.	Meghana Salins, P. S. Aithal	International Research Journal of Modernization in Engineering Technology and Science	https://srinivaspublication.com/journal/index.php/ijmts/article/view/993	http://dx.doi.org/10.5281/zenodo.4679633
Corporate Social Responsibility – A Case Study on Strategies of Indian Private and Public Sector Banks	G.Nandini Prabhu,P.S.Aithal	International Journal of Case Studies in Business, IT, and Education (IJCSBE)		https://doi.org/10.5281/zenodo.5561040

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SWOC Analysis of Zomato-A Case of Online Food Delivery Services	D'Souza Prima Frederick, Sachin K Parrapagoudar	INTERNATIONAL RESEARCH JOURNAL OF MODERNIZATION IN ENGINEERING TECHNOLOGY AND SCIENCE(IRJMETS)	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3961924	https://doi.org/10.5281/zenodo.4730301
A Descriptive Analysis on Sustainable Business Strategy of Online Food Service Industry	D'Souza Prima Frederick, Sachin K Parrapagoudar	INTERNATIONAL RESEARCH JOURNAL OF MODERNIZATION IN ENGINEERING TECHNOLOGY AND SCIENCE(IRJMETS)	https://archives.ourheritagejournal.com/index.php/oh/article/view/7688	https://doi.org/10.5281/zenodo.5144946
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RECOGNISING SUSTAINABILITY THROUGH THE CORPORATE REPORTS A REVIEW OF DEVELOPMENT OF DISCLOSURES IN INDIA	Priyanka Nayak, Dr. Narayan Kayarkatte	International Journal of Advanced Research (IJAR)	http://ijcrme.rmodernresearch.com/wp-content/uploads/2015/06/50.pdf	http://dx.doi.org/10.21474/IJAR01/13141
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How to align the Vision, Mission, and Objectives of HEI with the Leadership and Governance – A Case of Srinivas University, India	Nethravathi P. S., Adithya K. M., & P. S. Aithal	International Journal of Case Studies in Business, IT, and Education (IJCSBE)		https://doi.org/10.5281/zenodo.6969398
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Influence of Appreciative Intelligence and Innovation Factors on Innovation: An Empirical Study	Vishwanath Pai, M., & Aithal, P. S	International Journal of Management, Technology, and Social Sciences (IJMTS),		https://doi.org/10.5281/z-enodo.6961413
The Anatomy of Human Motivation: Arrays of What they Say, Think, Behave and Act with Reference to Blood	Shyam, B. R., & Aithal, P. S	International Journal of Management, Technology, and Social Sciences (IJMTS),		https://doi.org/10.5281/z-enodo.6953855

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Open Loop Automated Baby Cradle Using Dobot Magician and C#	Sudip Chakraborty & P. S. Aithal	International Journal of Applied Engineering and Management Letters (IJAEML)	-	https://doi.org/10.5281/zenodo.6793018 .
Holistic Integrated Student Development Model & Service Delivery Model – A Best Practice of Srinivas University, India	P. S. Aithal, Adithya K. M., & Pradeep M. D	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	-	https://doi.org/10.5281/zenodo.6800702
Investment Return Trends of CPSEs in India: Empirical Evidence on Aggregation.	Sudipta Ghosh & P. S. Aithal	Journal of Technology and Management	-	http://dx.doi.org/10.31305/trjtm2022.v02.n02.002
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How to align the Vision, Mission, and Objectives of HEI with the Leadership and Governance – A Case of Srinivas University, India	Nethravathi P. S., Adithya K. M., & P. S. Aithal	International Journal of Case Studies in Business, IT, and Education (IJCSBE)	-	https://doi.org/10.5281/zenodo.6969398
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Digital Business Reporting is a key to enhance financial reporting Quality- An XBRL perspective	Dr Abhishek N, Ashoka M L, Ambrish Singh, Parameshwara, Ms. Divyashree	International journal of research - Granthaalayah		https://doi.org/10.29121/granthaalayah.v10.i8.2022.4797
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